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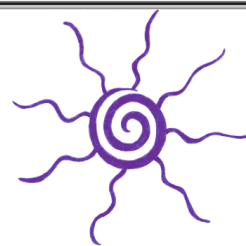
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Profit Strategies, Inc.
Dedicated to your
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success



Inspiration for Entrepreneurs Newsletter

APRIL 2005

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Coming in April

- Getting the Guts 7-week live interactive series starts April 7, 2005. 50% discount until April 4th! Visit: www.profitstrategies.com
- Suzanne will be the keynote speaker for the Small Business Summit on April 8th, in South Florida. On April 12th she will be speaking at a NAWBO event in Richmond, VA. Click here for her upcoming public appearance schedule and for more information on these events. www.profitstrategies.com



The Entrepreneur Hour Radio Show Upcoming Schedule

Every Monday @ Noon EST
WBZT 1230 AM in South
Florida

Listen from anywhere
now via Live WEB
STREAM!! Go to
www.wbzt.com and
click on "Listen Live"
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April 4 -- **SELLING TO THE BIG BOYS**

From Suzanne --

BREAKING THROUGH CONFUSION

Confusion can be so confusing. I recently went through several days feeling a lot of confusion and it didn't feel good. And for one who talks about feeling our feelings, I didn't like feeling the confusion. What I realized in coming out of the confusion was that many changes were taking place in both my personal and professional life that were outside of my control. So many emotions came up for me in this state of confusion – it was as if a dark cloud was hovering over me, I felt blah, teary-eyed and just couldn't get a grip. What I learned is that I just needed to accept these feelings and go with the flow. It's funny, because when the confusion lifted, it wasn't as if a sign appeared that said, "Okay, confusion is over, life can go back to normal now." No, instead I noticed like a week later that my confusion was just not there anymore. I think confusion serves to protect us from the shock of change and that it is simply part of change. When we feel confusion, we can rest assured that change is on the way.

How do we deal with the confusion when we are in it? Here are some tips that help me get through confusion:

- **Call for help!** Reach out to your supports and let them

April 11 -- THE BLOGGING TREND

April 18 -- BRINGING A PRODUCT TO MARKET

April 25-- CREATING A NEWS HOOK

MAY 4 -- WHEN THE BLEEP HITS THE FAN!

Can you relate to one of the above topics? You could be a guest on the Entrepreneur Hour™ [Contact Us](#)

know what is going on. Know that you are not alone – everyone goes through confusing times – it is part of life. Staying isolated only lengthens the confusion. Let your friends know what is going on in your life.

- **Avoid making any major decisions.** Wait for the confusion to pass before making major decisions. While it feels like the confusion will last forever when we are in it, it usually only lasts until the shock of the changes wear off.
- **Know that your whole world isn't going to crumble** Sometimes when changes serve as a catalyst for confusion it feels like everything is going wrong. Yes, it may never be the same again but that doesn't mean that the changes won't be for the good.
- **Use your tools** Remember positive self talk during this time, nurture yourself more, love yourself more and take really good care of yourself during these confusing times. Step back and ground yourself again. Remember, all is well and life is unfolding exactly as it should be.

Share your comments at: [Profit Strategies Forum](#)

Suzanne

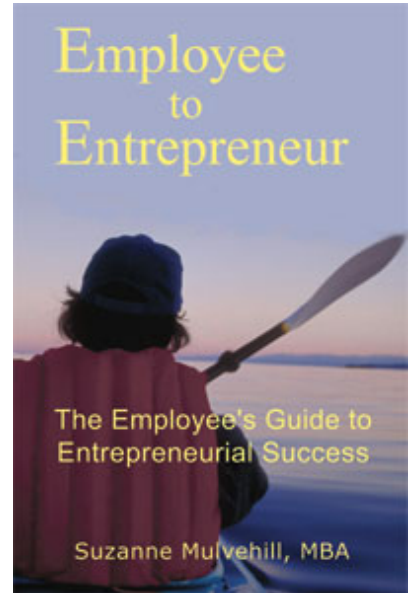
Announcements --

-- We now provide personal business counseling and coaching to help you start and grow your business. Check it out at: www.profit-strategies.com

--Check out Entrepreneur Magazine's April 2005 edition, Suzanne's cover story article titled, "The Fear Factor: 31 Ways to Get the Guts to Start your Own Business" is featured- www.entrepreneurmagazine.com

--Available now! The printable version of the newsletter. [Click Here](#) to print. We are pleased to provide this service in response to your requests.

Suzanne's Book



\$19.95

Now available for purchase through [Amazon Online](#)

Employee to Entrepreneur prepares the most important resource for entrepreneurial success...yourself. Suzanne's practical easy-to-follow guidelines will transform you if you let them.

What Others Are Saying About This Book:

"No matter how successful you were in corporate America, you know nothing about becoming an entrepreneur. I know because I was the President/CEO of four companies before I became an entrepreneur. I could have used this book."

*Sigmund Goodwin
Vice-President
The Radcliff Company*

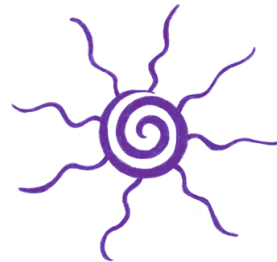
"How I wished that I had had this precious and practical tool to help me in my escape from Corporate America!

--Miss a radio show? The Entrepreneur Hour Radio Show is pleased to present archived radio shows. Tune in at your convenience. This service is currently free as we build our database of past shows. Visit www.theentrepreneurhour.com

--More than 45 published articles that Suzanne has written are now available in a database. Visit: www.profit-strategies.com

--In our efforts to create an entrepreneurial community, a message board is now available for your comment on radio show topics and other issues concerning entrepreneurs. Click www.theentrepreneurhour.com and scroll down to "message board."

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After 15 years in "Fortune 50" Corporations I was convinced that the "crossing" was not possible. Practical advice such as "what to do until the money flows" would have greatly eased the transition for me. Negative corporate management's reinforcement about the "big bad world" and not realizing that it didn't have to be an all or nothing transition delayed my ultimately successful escape by years. This book will be an entrepreneurial bible."

*Angela Love, M.S., Professional Coach,
Angela Love and Associates, Inc.*

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