

Profit Strategies, Inc.
Dedicated to your
personal & professional
success



Inspiration for Entrepreneurs Newsletter

DECEMBER/JANUARY

From Suzanne --

Looking Back and Growing Forward

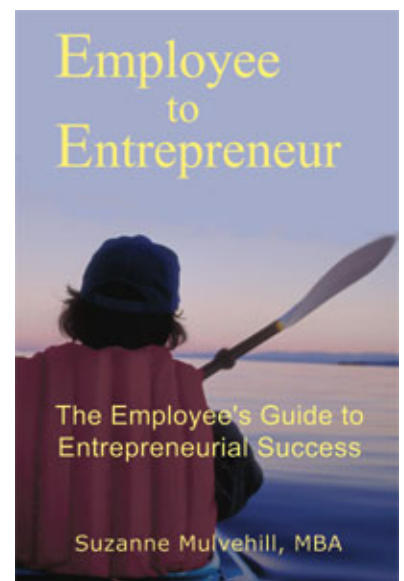
I recall a few years ago in reflecting on the close of a year that I made the least amount of money I had made in years but at the same time, gained national attention for my book and grew personally beyond my expectations. I gained confidence and a knowing that all was on course and all was well. I trusted myself and my journey. These were gifts that no amount of money could buy. That year, I finally realized that money was not my main measure of success or progress. I saw how many valuable skills and lessons I learned that were beyond monetary value or significance. Some things can just not be bought or measured by money. Money can't buy spiritual progress, learning how to trust, becoming less fearful, being able to take healthy risks, or growing in love. Several years have passed since that time and money fears and trusting issues are no longer at the core of me. I have worked hard at changing the things that used to hold me captive and know that change is possible with action and willingness.

So for this New Year, my friends, see your progress, feel your progress and celebrate your progress. Trust and believe that all is being worked out for your highest good. If you had a fabulous year, embrace gratitude. If you had a challenging year, embrace hope. And regardless of where you've been or where you are going, know that you are making progress. Every time you trust more than you want to, you make progress. Every time you take a deep breath and stretch beyond your comfort zone, you make progress. We are on this journey together. Thanks for travelling with me. I wish you all the very best in 2005.

Coming In January 2005

- The Entrepreneur Hour Radio Show will be web-streamed beginning in January so you can tune in live through the web.
- Entrepreneur Hour Power Series Tele-Seminars kicks off January 11 with Jumpstart your Business Seminar, visit [PowerSeries](#) for more info.
- Suzanne will be the "Ask the Expert" guest on EntrepreneursTV.com live on January 3, 2005 at 7:00 p.m. Visit [EntrepreneursTV.com](#) for more info.
- Getting the Guts to Start your Own Business Series to Start January 13, 2005. E-mail suzanne at suzanne@profitstrategies.com for more information

Suzanne's Book



\$19.95

Now available for purchase through
[Amazon Online](#)



The Entrepreneur Hour Radio Show Upcoming Schedule

Every Monday @ Noon EST
WBZT 1230 AM in South
Florida

LISTEN FROM ANYWHERE in the world! Mondays @ NOON EST on a live conference call -- Just call 865-362-4450 PIN#0760 Compliments of Lorrie Morgan-Feffero's [Red Hot Copy](#)

January 3-- Looking Back and Growing Forward: Setting Goals for the New Year

January 10 -- Coincidence Marketing: How and Why it Works

January 17 -- Thinking out of the Box: A key to long term success.

January 24 -- Managing an Unpredictable Creative Business

January 31 -- Getting the Guts: Exceeding Your Prior Limits

**Speak with Suzanne
Ask the Guest Questions
Call The Show @ 561-844-6167**

Our New Team

I am please to introduce our new team --

Eddie Galley, Vice President of Business Development. Eddie handles radio show sponsorships, speaking engagements and conducts the Power Learning Series. Contact her by email at edie@profit-strategies.com.

Victoria Pearson, Producer. Victoria creates radio show topics, coordinates guests for the show and is a co-trainer on the Getting the Guts Series. Her email is victoria@profit-strategies.com

June Collins, Operations Manager. June manages operations and all administrative efforts. She can be contacted by email at june@profit-strategies.com

Tricia Fitzpatrick, Editor. Tricia edits material for the website and training. Her contact information is tricia@profit-strategies.com

All associates are certified as Emotional Endurance Trainers and participate in Profit Strategies' training initiatives.

Announcements --

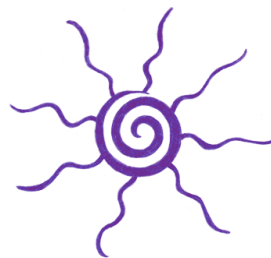
-- We are pleased to introduce our new logo and design. The sun reflects inspiration, life, change and growth and is a constant reminder of a life force that sustains us. A purple sun? Why not, purple is my favorite color.

-- The Entrepreneur Hour Radio Show is now linked through the U.S.Small Business Administration's website. Visit www.sba.gov/training/library.html.

Letters from Aspiring Entrepreneurs

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Suzanne, I am very interested in your "Getting the Guts" workshop. Please get me the info asap. I am almost ready to open my "mini spa" in January sometime. I am very excited to start my own business and have been working hard. I can use all the help and next week I will be going to the SBA like you suggested. I want to succeed in my small business. Your articles do help me and I love to get the e-mail. Thank you so much for all of your help. Michelle Chavez, Yuma, Arizona (via email)



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Employee to Entrepreneur prepares the most important resource for entrepreneurial success...yourself. Suzanne's practical easy-to-follow guidelines will transform you if you let them.

What Others Are Saying About This Book:

"No matter how successful you were in corporate America, you know nothing about becoming an entrepreneur. I know because I was the President/CEO of four companies before I became an entrepreneur. I could have used this book."

*Sigmund Goodwin
Vice-President
The Radcliff Company*

"How I wished that I had had this precious and practical tool to help me in my escape from Corporate America! After 15 years in "Fortune 50" Corporations I was convinced that the "crossing" was not possible. Practical advice such as "what to do until the money flows" would have greatly eased the transition for me. Negative corporate management's reinforcement about the "big bad world" and not realizing that it didn't have to be an all or nothing transition delayed my ultimately successful escape by years. This book will be an entrepreneurial bible."

*Angela Love, M.S., Professional Coach,
Angela Love and Associates, Inc.*